

CENTRAL UNIVERSITY OF HIMACHAL PRADESH
[Established under the Central Universities Act 2009]
PO Box: 21, Dharamshala, District Kangra - 176215 (HP)
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Course Code: TTM525

Course Name: **TOURISM GEOGRAPHY II**

Credits Equivalent: 4 Credits (One credit is equivalent to 10 hours of lectures / organised classroom activity / contact hours; 5 hours of laboratory work / practical / field work / Tutorial / teacher-led activity and 15 hours of other workload such as independent individual/ group work; obligatory/ optional work placement; literature survey/ library work; data collection/ field work; writing of papers/ projects/dissertation/thesis; seminars, etc.)

Course Objectives: The course is designed to -

- Geography is the basic edifice of tourism.
- The knowledge of geography shall give an extra edge to the students in designing the itineraries for the travellers,
- Suggesting them various destinations to the clients for their travel etc.
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Attendance Requirement:

Students are expected to attend all lectures in order to be able to fully benefit from the course. A minimum of 75% attendance is a must failing which a student may not be permitted to appear in examination.

Evaluation Criteria:

- 1. Mid Term Examination: 25%**
- 2. End Term Examination: 50%**
- 3. Continuous Internal Assessment : 25%**
 - Presentations: 10 %
 - Class test: 10 %
 - Assignments: 5%

Course Contents:

UNIT - I: Importance of geography in Tourism (8 Hours)

- Importance of geography in Tourism: Latitude, longitude, international date time.
- Times zone. Time differences, GMT variations.
- Major landforms as tourist resources
- Elements of weather and climate.
- Climatic regions of the world in brief.
- Impact of weather and climate on tourists and destinations.
- Map Reading and Practical Exercise.

UNIT - II: Contemporary trends in international tourist movements (6 Hours)

- Factors affecting global and regional tourist movements
- Demand and origin factors, destinations and resource factors.
- Contemporary trends in international tourist movements

UNIT - III: Aviation Geography (8 Hours)

- Aviation Geography
- IATA Traffic conferences
- Important tourist circuits and popular Itineraries of Malaysia, Singapore, Thailand, Japan

UNIT - IV: Important tourist circuits and popular Itineraries (10 Hours)

- Important tourist circuits
- Popular Itineraries of European countries like Germany, Italy, Spain, Russia and Switzerland

UNIT - V Itinerary Preparation (8 Hours)

- Itineraries of selected countries like China, UAE, Turkey, Jordan, Egypt, Maldives, Indonesia, Mauritius, south Korea, Philippines, Cambodia, Vietnam.

Prescribed Text Books:

1. Boniface, B.G. and Chris Cooper, *The Geography of travel and Tourism* Oxford: Butterworth Heinemann.
2. Hall C.M. and Stephen, J. Page, *The Geography of tourism and recreation. Environment, place & space*, London: Routledge.
3. Pearce Douglas, *Tourism Today: A Geographical Analysis*; New York: Longman.
4. Singh R.L., *India- A Regional Geography*, Varanasi: National Geographical Society of India
5. Seth P.N., *Successful Tourism Management*, Sterling Publisher: New Delhi